Team XX Your Project Persona User Story Task Flow

* **Please “Make a copy” of this google doc file for your team.**
* **Please name the file: *teamxx\_persona\_story\_taskflow\_wireflow.pdf (Team Submission)***

NOTE: In this course, all your applications will have a “user account setup and sign-in” feature. Since we will use a firebase authentication, **you** **DO NOT need to design the login flow**. Instead, focus your energy on designing features specific to your application idea.

1. **Project pitch in a nutshell**

| *One-sentence Pitch:*  *Link to FigJam (clickable, working link):* |
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1. **Persona**

Develop your primary persona on FigJam, using the 4-quadrant template example. Focus on the behavior, motivation, goals, and needs of the target group. You can get free stock photos of people from sources like [www.unsplash.com](http://www.unsplash.com) . Aim for 4-5 relevant points for each quadrant (description, behavior, and needs).

| *Paste a screen capture of your persona(s) here.* |
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1. **Red Routes**

List all red routes for your product and place them on the red route map. Aim for 5-6 items.

| *Paste a screen capture of your map here.* |
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1. **User Stories**

Based on priority, pick 3-5 of the most important red routes, and provide user story statements for them. Aim for 5 or more stories. Some generic user-story examples can be found here: “User Story Examples” PDF posted in LearningHub->Resources. Use a variety of nouns/verbs/adjectives/adverbs to write realistic narratives. Label or organize by priority.

| **Red Route** | **User Story** |
| --- | --- |
|  |  |
|  |  |

OR paste sufficient images from your FigJam showing these user stories

| *“Paste sufficient images to show your User Story development work here”* |
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1. **Task Flow (or simple flowchart)**

Each User Story is realized by one core task flow, and possibly some supporting task flows. A task flow is a series of sequential steps needed to accomplish a task or goal.

Each team member should pick one user story and corresponding (core) task flow to develop as follows. Define the task, then sketch the flow. Just boxes with text, and arrows. Or, an enumerated list of linear steps.

Task Flow #1 Created by team member: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

| Red route:  *“Start with a verb: Search, Click, Find, …”*  User story: *“As a …, I want to …, so that ….”*  Task title: *“How to ….”*  *Paste screen capture of flow here.* |
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Task Flow #2 Created by team member: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

| Red route:  *“Start with a verb: Search, Click, Find, …”*  User story: *“As a …, I want to …, so that ….”*  Task title: *“How to ….”*  *Paste screen capture of flow here.* |
| --- |

Task Flow #3 Created by team member: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

| Red route:  *“Start with a verb: Search, Click, Find, …”*  User story: *“As a …, I want to …, so that ….”*  Task title: *“How to ….”*  *Paste screen capture of flow here.* |
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1. **Simple wireflow (for mobile)**

For each task flow above, sketch out the wireframes for them. We call these “wireflows”.

Keep it simple, low fidelity, with pen and paper! Focus only on **key interactive elements**.

**Include lines and arrows between screens to show the interaction between elements.**

**Use a tool like Microsoft Lens on your phone to scan your pen and paper sketches.**

Wireflow #1

Created by team member: \_\_\_\_\_\_\_\_\_\_\_

| Red route:  *“Start with a verb: Search, Click, Find, …”*  User story: *“As a …, I want to …, so that ….”*  Task title: *“How to ….”*  *Paste the image of wireflow here.* |
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Wireflow #2

Created by team member: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

| Red route:  *“Start with a verb: Search, Click, Find, …”*  User story: *“As a …, I want to …, so that ….”*  Task title: *“How to ….”*  *Paste the image of wireflow here.* |
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Wireflow #3

Created by team member: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

| Red route:  *“Start with a verb: Search, Click, Find, …”*  User story: *“As a …, I want to …, so that ….”*  Task title: *“How to ….”*  *Paste the image of wireflow here.* |
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